



REDWOOD **CREATIVE** CASE STUDIES

OVERVIEW

Design & Marketing Case Studies and Achievements for Redwood Creative, INC

Redwood Creative, Inc. is a worldwide leading marketing and advertising agency for one reason: WE ACHIEVE THE BEST RESULTS. We've increased web traffic and sales by over 100% for our fuel industry clients. We've created beautiful, award-winning websites that increase user activity and drive traffic. Our marketing and advertising campaigns are the core of our clients' Business Growth Cycles. Check out our history below to see what we can do for you.

We Achieve The
Best Results



Our areas of expertise include:

**Renewable Energy, Residential & Commercial Propane, Gas
& Diesel, Solar, Fueling Stations & Convenience Stores, and
More**



OUR CLOUD OF RESOURCES



Unparalleled Experience – RWC has been on the forefront of building and optimizing websites, apps and online marketing campaigns for over 10 years. Our knowledge can put your business right where it needs to be and exceed your goals.



Award Winning Work– Our team has won numerous awards including the Best PR Firm in Austin, CSSDA 2019 Best UI, Best UX, and Best Innovation, International Independent Film Awards Best Commercial Video, and our Video Director won 5 Awards for SXSW Film Festival. Our creative team can work magic for your marketing and advertising assets.



Partnership With Google Play – Google Play sent a team over to meet RWC subsidiary agency APPSPIRE.me to work directly with our campaigns, which ensures that all of our ad campaigns and SEO/ASO are executed at absolute maximum performance.



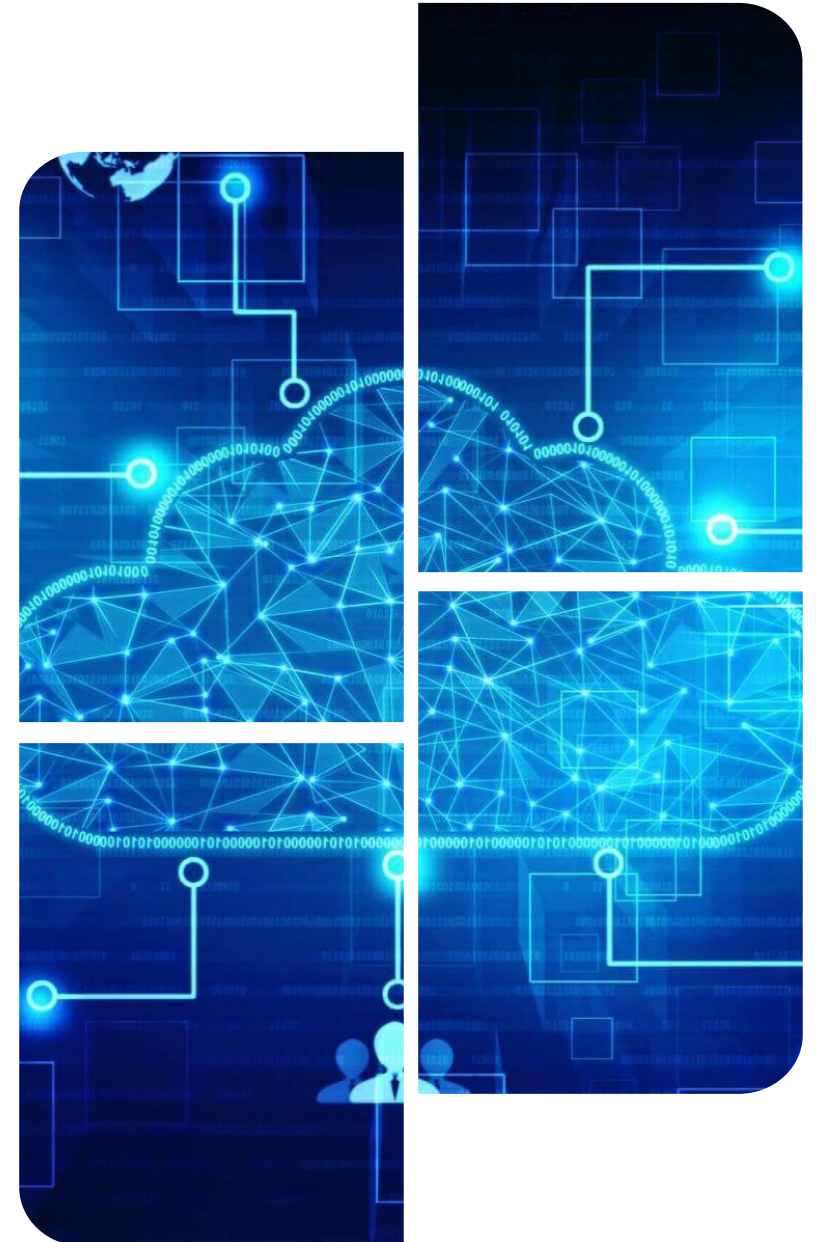
Features On Top Tier National And International Media– Many of our clients have been featured in TechCrunch, Mashable, New York Times, Fox Business News, Gizmodo and more. We've worked with A-list celebrities like Steve Harvey, Drew Brees, and Solange Knowles.



Located In The Tech Nerve Center Of The World – Our main office is in downtown Austin, Texas, home to SXSW Tech Conference where Twitter and Foursquare launched their apps and websites.



National And International Reach– We have team members stretching from Austin to London, UK to ensure our campaigns capitalize on global success.





GASCARD

Reliable fueling solution for cost effective
fleet management performance.



Complete
Website Rebuild
And Redesign



Increase Web
Sales Leads By
Over 100%.



Produced And
Directed An
Award- Winning
Commercial Video



Massive Boost In
Daily Sales Leads
And SEO



UNCLE'S CONVENIENCE STORES

Trusted convenience store chain for fuel,
snacks, and more.



Geo-Targeted
Google Ads
Search
Campaigns



Increased brand
awareness with
targeted social
media campaigns



Massive Boost in
Store Sales



Optimized keywords
and images for
enhanced visibility



WTG Fuels, Inc.

#1 choice for commercial and residential propane in West Texas.



Complete
Website Rebuild
And Redesign



Increase Web
Sales Leads By
Over 100%.



Produced And
Directed An
Award- Winning
Commercial Video



Massive Boost In
Daily Sales Leads
And SEO



F&L Petroleum

Complete ecommerce website SEO
overhaul and digital marketing services.



Site-wide SEO
overhaul and
backend
performance
optimizations



Managed
Google Ads and
Social Media ad
campaigns



Google Merchant
Center shopping
ads integration
and optimization



Massive increase in
ecommerce traffic
and online sales



City of Austin GATX Campaign

The Get There ATX transportation initiative.



Created 4 Videos
And Monthly
Social
Campaigns



Managed
AdWords
Campaign And
SEO



Increased Website
Traffic By Over
5,000 New Users
Per Month



Managed 12 - Month
Radio Ad Campaign
Increasing
Awareness For
Pollution Elimination





| CONTACT US

If you have further questions, want detailed answers or are ready for Redwood Creative to make your mobile app successful, please contact us.



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